

Vietnam Investment Outlook



Navigating the Next Growth Cycle

By DealFlow.sg

2026





Contents

1	Executive Summary
2	South East Asian Snapshot
6	ASEAN Countries Highlights
7	Priority Sectors For Investors
11	Vietnam M&A Outlook 2026
13	Key Risk & Actionable Recommendation

Executive Summary

“Southeast Asia is shifting toward structurally driven growth anchored in long-term fundamentals.

Within the region, Vietnam stands out for manufacturing-led expansion, rising domestic demand, and sustained appeal for long-term investment.”

By 2026, Southeast Asia’s growth is increasingly supported by structural drivers such as supply chain diversification, resilient domestic demand, and deeper regional integration. Manufacturing and industrial infrastructure continue to benefit from supply chain relocation. Consumer sectors gain from rising incomes and urbanization, while the digital economy and logistics emerge as key growth enablers supported by e-commerce and digital payments.

Vietnam remains a standout growth market, supported by manufacturing exports, expanding domestic consumption, and improving infrastructure. Policy reforms and global supply chain integration sustain investor confidence, positioning Vietnam as a core destination for long-term investment and M&A.”

